

SHAMSI GROUP

COMPANY PROFILE



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Executive Summary.

At Shamsi Group®, we are committed to revolutionizing supply chain operations across Pakistan. In today's complex and fast-paced commercial landscape, businesses face escalating risks, tighter profit margins, and growing operational technicalities. To gain a competitive edge, manufacturers, importers, exporters, and traders require seamless, end-to-end control over their entire supply chain cycle.

To empower the business community, Shamsi Group® provides a comprehensive, single-window supply chain solution. Backed by over 44 years of port intelligence and regulatory expertise, our dedicated team works tirelessly every day to deliver zero-demurrage clearance, flawless compliance, and unmatched operational efficiency—ensuring we prove ourselves better than yesterday.



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About Us.

Welcome to our Company

Operating under Custom House Agent License # 812 since 1982, Shamsi Group® is a trusted pioneer in Pakistan's customs clearance, freight forwarding, and trade advisory sector. Backed by over 44 years of hands-on expertise, we provide an integrated, one-window supply chain operation engineered for speed, full regulatory compliance, and zero port delays.

Our Core Capabilities:

- **Customs Clearance & Brokerage:** Complete WebOC & PSW filing with zero-demurrage focus across all sea and air gateways.
- **Import & Export Trade Advisory:** SRO analysis, exact HS code evaluation, and policy guidance via Shamsi Expert®.
- **Air & Sea Freight Forwarding:** Global ocean (FCL/LCL) and air transport solutions with full real-time tracking.
- **Land Freight & Inland Logistics:** Bonded & non-bonded GPS-enabled trucking to upcountry industrial hubs.
- **Warehousing & Storage:** Safe commercial storage, de-consolidation, and terminal stock management.

Driven by a rich heritage of trade excellence, our team works hard every day to streamline your cargo movement and keep your supply chain running without friction.





Mission & Vision.

MISSION

- Shamsi Group® is dedicated to setting the benchmark of excellence in customs brokerage, international freight forwarding, and end-to-end supply chain logistics. Our mission is to empower businesses by providing innovative, one-window solutions that eliminate demurrage risks, ensure 100% regulatory compliance, and guarantee precise cargo clearance across all major sea, air, and land terminals in Pakistan.
- We achieve this through our proactive Client Response Center (CRC) for transparent communication, the integration of advanced logistics technology, and a continuous investment in our team's expertise—ensuring every consignment moves with speed, security, and complete peace of mind.

VISION

- To be recognized as Pakistan's most trusted, technologically advanced, and forward-thinking logistics brand, seamlessly bridging national trade with the global marketplace. Rooted in our pioneering heritage since 1982, we envision a future where complex customs regulations and international trade hurdles are transformed into smooth, effortless operations for every client.
- By continuously adopting modern digital tools, mastering ever-changing global trade policies, and expanding our international agency network, we aim to shape the future of trade facilitation while remaining deeply committed to the success and growth of the business community we serve.





Our Philosophy.

At Shamsi Group®, our philosophy is built on the belief that logistics is not merely about moving cargo, it is about safeguarding business continuity and driving economic growth. We view every consignment not as boxes or containers, but as the livelihood and operational backbone of the clients who trust us.

Our approach rests on three unwavering pillars:

- **Proactive Integrity:** Clear guidance and absolute compliance from day one, eliminating regulatory delays before they happen.
- **Operational Ownership:** Treating our clients' time, cargo, and financial bottom line as if they were our own—with an uncompromising focus on zero-demurrage execution.
- **Enduring Partnership:** Building relationships that span decades, rooted in transparent communication, mutual trust, and continuous adaptation to modern trade landscapes.





Our Services.

One-Window Supply Chain Solutions

Shamsi Group® offers complete, integrated supply chain capabilities under one roof. Our end-to-end service execution guarantees zero-demurrage focus, absolute legal compliance, and timely cargo delivery across all gateways.

1. Pre-Clearance & Trade Advisory (Shamsi Expert®)

- **Indenting & Procurement Support:** Strategic guidance on supplier sourcing and international contract terms.
- **Order Placement & Budgeting:** Accurate landed-cost forecasting, customs valuation analysis, and tax budgeting prior to shipment dispatch.
- **Financial & LC Alignment:** Consultancy on Electronic Import Form (EIF) setup, Form-E processing, and LC discharge compliance.
- **SRO & Concessionary Benefit Analysis:** Maximizing legal exemptions under SROs, Engineering Development Board (EDB) quotas, and special regulatory provisions.

2. Air & Sea Freight Forwarding

- **Global Ocean Freight (FCL / LCL):** Comprehensive door-to-port and port-to-port ocean liner solutions.
- **Express Air Cargo:** High-priority air freight movement for time-sensitive commercial consignments.
- **Ex-Works & Origin Management:** Seamless cargo pickup, factory packing, and origin port handling globally.
- **Cargo Insurance & Tracking:** Comprehensive marine insurance coverage and end-to-end shipment visibility.





3. Customs Clearance & Brokerage

- **Immediate & Prior Release:** Priority clearance under Prior Release Rules for perishable goods and high-urgency shipments.
- **Same-Day Express Clearance:** Fast-track WebOC and PSW declarations for urgent air and sea shipments.
- **HS Code & Duty Classification:** Pre-assessment of applicable duties, sales tax, and regulatory compliance to avoid reassessment delays.
- **Permanent & Temporary Imports:** Expert processing of commercial imports, temporary ATA Carnet shipments, and machinery re-export bonds.

4. Land Freight, Inland Logistics & Warehousing

- **Bonded & Non-Bonded Transportation:** GPS-tracked container transport fleets connecting Karachi Port, Port Qasim, and airports to upcountry industrial hubs.
- **Customs Bonded Warehousing:** Safe storage and inventory handling for goods entering bonded warehouses without immediate duty payment.
- **De-consolidation & Terminal Handling:** Professional cargo unstacking, palletization, and safe terminal handling.





5. Post-Clearance, Claims & Legal Advisory

- **Survey & Claim Insurance Support:** Technical consultancy for marine insurance surveys and claims processing for lost or damaged cargo during transit.
- **Statutory Legal Consultancy:** Expert legal representation and guidance on Customs, Federal Excise, Sales Tax, and Inland Revenue matters.
- **Guarantee & Indemnity Release:** Fast-track cancellation and release of Bank Guarantees and Indemnity Bonds following re-exportation.

6. Special Export Facilitation

- **DTRE Scheme Consultancy:** Advisory and execution under Duty and Tax Remission for Exporters (DTRE) and export facilitation schemes.
- **Faulty Cargo Re-Importation:** Seamless export of defective machinery or goods and their duty-free re-importation following repair.
- **Permanent Export Execution:** Full documentation, Form-E verification, and clearance for Pakistani-origin export consignments.

The Shamsi Expert® Promise

"Jobs are done anyhow, what sets us apart is how we do them: on time, cost-efficiently, and with zero legal risk. At Shamsi Group®, we understand evolving import and export regulations so your business stays ahead of port complexities."





Our Strength.

Navigating supply chains without port delays requires speed, precision, and regulatory expertise. At Shamsi Group®, we protect your bottom line with time-critical execution and zero-demurrage focus across all Pakistan gateways.

- **Client Response Center (CRC):** Dedicated communication hub providing rapid query resolution and daily real-time shipment updates.
- **Shamsi Expert® Advisory:** Instant, reliable consultancy on customs tariffs, SRO benefits, and import policy compliance.
- **Proactive Freight Desk:** Fast carrier space bookings and transparent rate comparisons to secure the most cost-effective shipping routes.
- **Port-Dedicated Personnel:** On-ground specialized field staff permanently stationed at **KPT, KICT, PICT, SAPT, Port Qasim (PMBQ), and Air Cargo Terminals.**
- **Specialized Industry Expertise:** Proven clearance capability in Textile Industry, Leather & Leather Chemicals, Tiles & Ceramics Industry, Pharmaceuticals (API & Equipment), Automotive & Aviation Spares, Heavy Engineering Machinery, Steel/Metals, and Diplomatic/NGO Cargo.





Let's Streamline Your Supply Chain!

READY FOR ZERO-DEMURRAGE CUSTOMS & SEAMLESS LOGISTICS?

Partner with Pakistan's premier customs brokerage and freight forwarding network. Whether you need a pre-arrival tariff audit, ocean freight booking, or complete port clearance, our expert team is ready to serve you.

CONTACT & OPERATIONAL INFORMATION



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